



August 15, 2019

The Honorable Mark Medina  
Supervisor & Chair  
San Benito County Board of Supervisors  
481 4<sup>th</sup>, Street  
Hollister, CA 95023

**RE: LETTER OF SUPPORT FOR SAN BENITO COUNTY'S COMMERCIAL REGIONAL NODES**

Honorable Supervisor Medina,

I am writing to you to share our strong support for the proposed tourism-based development along U.S. route 101 known as the commercial regional nodes being considered by the San Benito County Board of Supervisors.

As you already know, the Central Coast is rich in beauty and has a strong agricultural and open space heritage that must be celebrated. One of the ways Central California preserves its culture and way of life is through enhancing tourism and new visitors. San Benito County and its residents can benefit from the additional revenue that this effort will bring.

The scenic countryside along the 101 in San Benito County is one of its treasures that should be shared and enjoyed by all. Creating a targeted visitor-based economy is good for local jobs and will promote sustainable development in San Benito County and our region. Providing a true gateway to San Benito County off highway 101 is a great opportunity to continue this tradition of preservation and celebration of who we are as a region.

Finally, we respectfully request and encourage you and the Board of Supervisors to support the zoning of these nodes consistent with San Benito County's General Plan.

In advance, thank you for your attention and consideration.

Sincerely,

**SERGIO SANCHEZ**

President & Chief Executive Officer  
Hispanic Chamber of Commerce of the Central Coast