

The Road to 2020

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Why We Do a Census

- Article 1, Section 2 of the U.S. Constitution

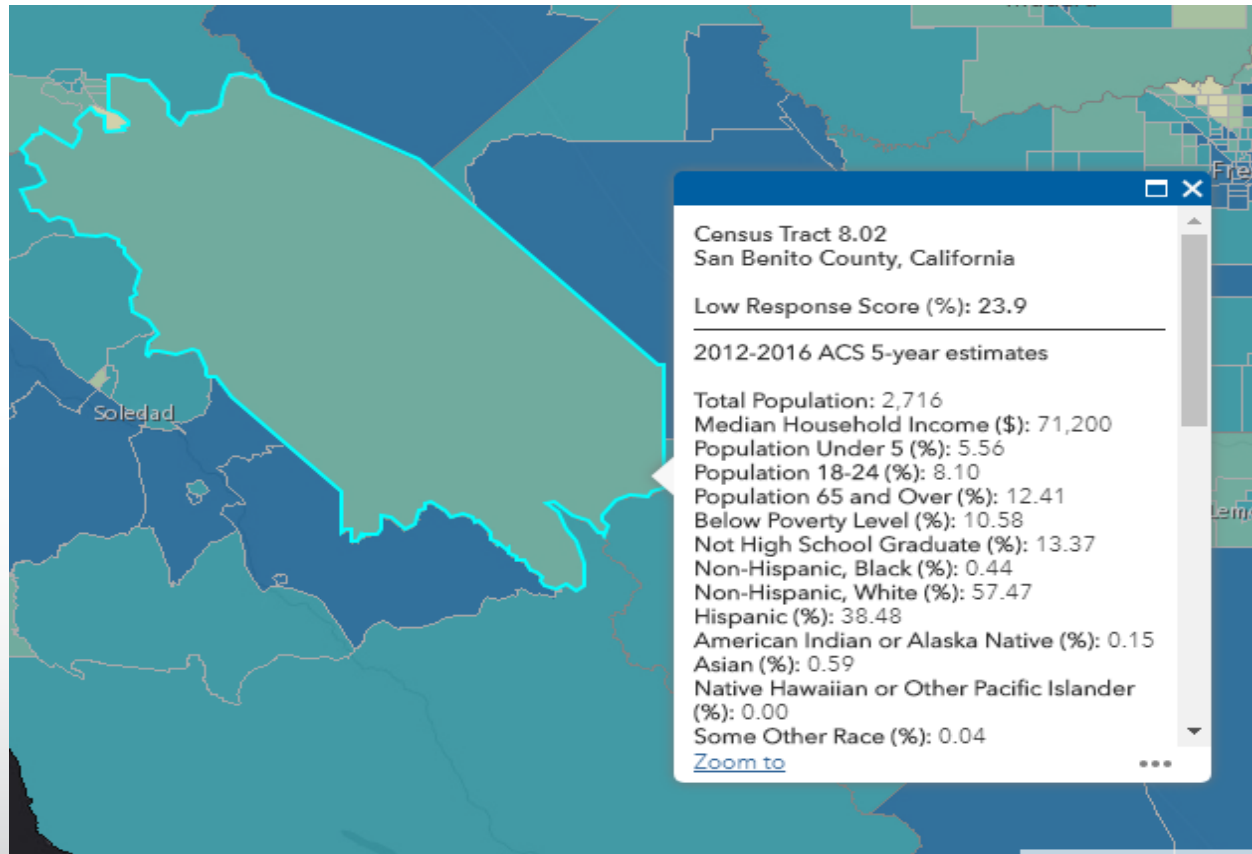
The actual Enumeration shall be made within three Years after the first Meeting of the Congress of the United States, and within every subsequent Term of ten Years, in such Manner as they shall by Law direct.

- Key Purpose is Apportioning the U.S. House of Representatives

2020 Census



San Benito County



Community Partnership and Engagement Program (CPEP)

Enroll community partners to increase participation in the 2020 Census of those who are less likely to respond or are often missed.

- **Educate** people about the 2020 Census and foster cooperation with enumerators
- **Encourage** community partners to motivate people to self-respond
- **Engage** grass roots organizations to reach out to hard to count groups and those who aren't motivated to respond to the national campaign

Complete Count Committees

- Background and Structure of Complete Count Committees (CCCs)
- Tribal, state, and local governments work together with partners in their communities to form CCCs to promote the 2020 Census to their constituents. Community-based organizations also establish CCCs that reach out to their constituents.
- Committee members are experts in the following areas:
 - Government
 - Media
 - Workforce development
 - Business
 - *Education
 - *Community Organizations
 - *Faith-Based Community
 - *Other, Based on needs

Goals for the 2020 Census

- Maintain Quality
- Reduce Costs
- Innovation
 - Efficiency in Building an Address List
 - Easier Ways to Respond
 - Better Use of Information We Already Have
 - More Efficient Field Operations

New Ability to Self Respond Starting March 23, 2020

- Internet
- Phone
- Paper Form



Census Questionnaire

United States
Census
Bureau

2018 Census Test

U.S. DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. CENSUS BUREAU

Start here OR go online at survey.census.gov to complete the 2018 Census Test.

Use a blue or black pen.

Before you answer Question 1, count the people living in this house, apartment, or mobile home using our guidelines.

- Count all people, including babies, who live and sleep here most of the time.
- If no one lives and sleeps at this address most of the time, go online at survey.census.gov or call the number on page 8.

The census must also include people without a permanent place to live, so:

- If someone who does not have a permanent place to live is staying here on April 1, 2018, count that person.

The Census Bureau also conducts counts in institutions and other places, so:

- Do not count anyone living away from here, either at college or in the Armed Forces.
- Do not count anyone in a nursing home, jail, prison, detention facility, etc., on April 1, 2018.
- Leave these people off your questionnaire, even if they will return to live here after they leave college, the nursing home, the military, jail, etc. Otherwise, they may be counted twice.

1. How many people were living or staying in this house, apartment, or mobile home on April 1, 2018?

Number of people =

2. Were there any additional people staying here on April 1, 2018 that you did not include in Question 1?

Mark ☒ all that apply.

- ☐ Children, related or unrelated, such as newborn babies, grandchildren, or foster children
- ☐ Relatives, such as adult children, cousins, or in-laws
- ☐ Nonrelatives, such as roommates or live-in babysitters
- ☐ People staying here temporarily
- ☐ No additional people

3. Is this house, apartment, or mobile home — Mark ☒ ONE box.

- ☐ Owned by you or someone in this household with a mortgage or loan? *Include home equity loans.*
- ☐ Owned by you or someone in this household free and clear (without a mortgage or loan)?
- ☐ Rented?
- ☐ Occupied without payment of rent?

4. What is your telephone number?

We will only contact you if needed for official Census Bureau business.

Telephone Number

 - -

FORM DH-61 (12-27-2017)

Person 1

5. Please provide information for each person living here. If there is someone living here who pays the rent or owns this residence, start by listing him or her as Person 1. If the owner or the person who pays the rent does not live here, start by listing any adult living here as Person 1.

What is Person 1's name? *Print name below.*

First Name MI

Last Name(s)

6. What is Person 1's sex? Mark ☒ ONE box.

☐ Male ☐ Female

7. What is Person 1's age and what is Person 1's date of birth? *For babies less than 1 year old, do not write the age in months. Write 0 as the age.*

Age on April 1, 2018 *Print numbers in boxes.*

 years

Month Day Year of birth

→ NOTE: Please answer BOTH Question 8 about Hispanic origin and Question 9 about race. For this census, Hispanic origins are not races.

8. Is Person 1 of Hispanic, Latino, or Spanish origin?

Mark ☒ one or more boxes AND print origins.

- ☐ No, not of Hispanic, Latino, or Spanish origin
- ☐ Yes, Mexican, Mexican Am., Chicano
- ☐ Yes, Puerto Rican
- ☐ Yes, Cuban
- ☐ Yes, another Hispanic, Latino, or Spanish origin – *Print, for example, Salvadoran, Dominican, Colombian, Guatemalan, Spaniard, Ecuadorian, etc.*

9. What is Person 1's race?

Mark ☒ one or more boxes AND print origins.

- ☐ White – *Print, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc.*

- ☐ Black or African Am. – *Print, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc.*

- ☐ American Indian or Alaska Native – *Print name of enrolled or principal tribe(s), for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc.*

- | | | |
|--|---|--|
| <input type="checkbox"/> Chinese | <input type="checkbox"/> Vietnamese | <input type="checkbox"/> Native Hawaiian |
| <input type="checkbox"/> Filipino | <input type="checkbox"/> Korean | <input type="checkbox"/> Samoan |
| <input type="checkbox"/> Asian Indian | <input type="checkbox"/> Japanese | <input type="checkbox"/> Chamorro |
| <input type="checkbox"/> Other Asian – <i>Print, for example, Pakistani, Cambodian, Hmong, etc.</i> <input type="text"/> | <input type="checkbox"/> Other Pacific Islander – <i>Print, for example, Tongan, Fijian, Marshallese, etc.</i> <input type="text"/> | |

- ☐ Some other race – *Print race or origin.*

Use this section to complete information for the rest of the people you counted in Question 1 on the front page.
We may call for additional information about them.

Person 7

First Name MI Last Name(s)

Sex ☐ Male ☐ Female Age on April 1, 2018 years Date of Birth Month Day Year of birth Related to Person 1? ☐ Yes ☐ No

Person 8

First Name MI Last Name(s)

Sex ☐ Male ☐ Female Age on April 1, 2018 years Date of Birth Month Day Year of birth Related to Person 1? ☐ Yes ☐ No

Person 9

First Name MI Last Name(s)

Sex ☐ Male ☐ Female Age on April 1, 2018 years Date of Birth Month Day Year of birth Related to Person 1? ☐ Yes ☐ No

Person 10

First Name MI Last Name(s)

Sex ☐ Male ☐ Female Age on April 1, 2018 years Date of Birth Month Day Year of birth Related to Person 1? ☐ Yes ☐ No

Thank you for completing the 2018 Census Test.

FOR OFFICIAL USE ONLY

JIC1 JIC2

If your enclosed postage-paid envelope is missing,
please mail your completed questionnaire to:

U.S. Census Bureau
National Processing Center
1201 East 10th Street
Jeffersonville, IN 47132

If you need help completing this questionnaire, call 1-844-330-2020, Sunday through Saturday from 7:00 a.m. to 9:00 p.m. ET. The telephone call is free.

TDD — Telephone display device for the hearing impaired. Call 1-844-467-2020, Sunday through Saturday from 7:00 a.m. to 9:00 p.m. ET. The telephone call is free.

Languages - Supporting Linguistically Diverse Populations

- Available in Spanish
 - Enumerator Instruments (hand held)
 - Paper questionnaire and other mailings
 - Field enumeration materials
- Internet option and Census Questionnaire Assistance (CQAs) will be available in 12 non English languages
 - Spanish, Chinese (simplified), Vietnamese, Korean, Russian, Arabic, Tagalog, Polish, French, Haitian Creole, Portuguese, Japanese
- Items available in 59 non-English languages
 - Language glossary
 - Language identification card
- Additional efforts from the Los Angeles Region
 - Partner with grass roots organizations to create localize the Census message
 - Hire locally

Los Angeles Regional Census Center

- RCC opened in May 2018 in downtown Los Angeles.



Wave 1 Area Census Offices (ACOs)

- Seven early Area Census Offices to open January 2019
 - ✓ Bakersfield, CA (covers Central Valley and Nevada)
 - ✓ Oakland, CA (Bay Area and Northern Coast)
 - ✓ Riverside, CA (San Diego, Orange County, and Inland Empire)
 - ✓ Van Nuys, CA (Los Angeles County)
 - ✓ Anchorage, AK (Alaska)
 - ✓ Seattle, WA (Washington)
 - ✓ Salem, OR (Oregon, Washington and Hawaii)

Wave 2 Area Census Offices

- Wave 2 ACOs scheduled to open July 2019
- Number of Wave 2 ACOs by State:
 - California – 26
 - Hawaii - 1
 - Idaho – 1
 - Nevada - 2
 - Oregon - 2
 - Washington - 4

Recruiting & Staffing Numbers of Area Census Office Positions

- Summer 2018
 - ✓ Wave 1 ACO Management (approx. 10 per ACO)
- Fall 2018
 - ✓ ACO office staff, Recruiting Assistants (approx. 30 per ACO)
- Spring 2019
 - ✓ Address Canvassing field staff (approx. 300 per ACO)
- Spring 2019
 - ✓ Wave 2 ACO Management (approx. 10 per ACO)
- Fall 2019
 - ✓ Non-Response Follow-Up field staff (approx. 500 per ACO)

San Benito Census Jobs

**Supervisory
&
Non-supervisory
positions available in**

**San Benito County,
CA**

\$20.00 - \$22.00 per hour



JOIN THE 2020 CENSUS TEAM

APPLY ONLINE!
2020census.gov/jobs

2020 Census jobs provide:

- ✓ Great pay
- ✓ Flexible hours
- ✓ Weekly pay
- ✓ Paid training

For more information or help applying, please call
1-855-JOB-2020 (1-855-562-2020)

Federal Relay Service:
1-800-877-8339 TTY/ASCII
www.gsa.gov/fedrelay



The U.S. Census Bureau is an Equal Opportunity Employer

Recruiting

- Recruiting Information for All Positions
 - www.2020census.gov/jobs
 - www.usajobs.gov
 - 1-855-JOB-2020 (Recruiting Hotline)

Key Dates

2017	<ul style="list-style-type: none">Local Update of Census Addresses—invitations sent to local governments for completion in 2018Publish final 2020 residence criteria and situations
2018	<ul style="list-style-type: none">Question wording to Congress—March 31, 20182018 End-to-End Census TestRegional Census Centers opening
2019	<ul style="list-style-type: none">Opening Field OfficesComplete Count Committees established
2020	<ul style="list-style-type: none">Advertising—begins in early 2020Begin self responseCensus Day—April 1, 2020Nonresponse Followup—early April–late JulyApportionment counts to the President—December 31, 2020
2021	<ul style="list-style-type: none">Redistricting counts to the States—March 31, 2021

Contact Information

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