

UPDATE

INDEPENDENT COMMITTEE FOR SAN BENITO COUNTY JOB GROWTH

RICHARD GOOZH

PRESENTATION TO THE SAN BENITO COUNTY
BOARD OF SUPERVISORS

OCTOBER 23, 2018

OVERVIEW

The Independent Committee for San Benito Job Growth develops and supports initiatives that create new jobs benefiting local citizens, families and the community.

The Committee has developed a preliminary plan of action to encourage and jump start job growth.



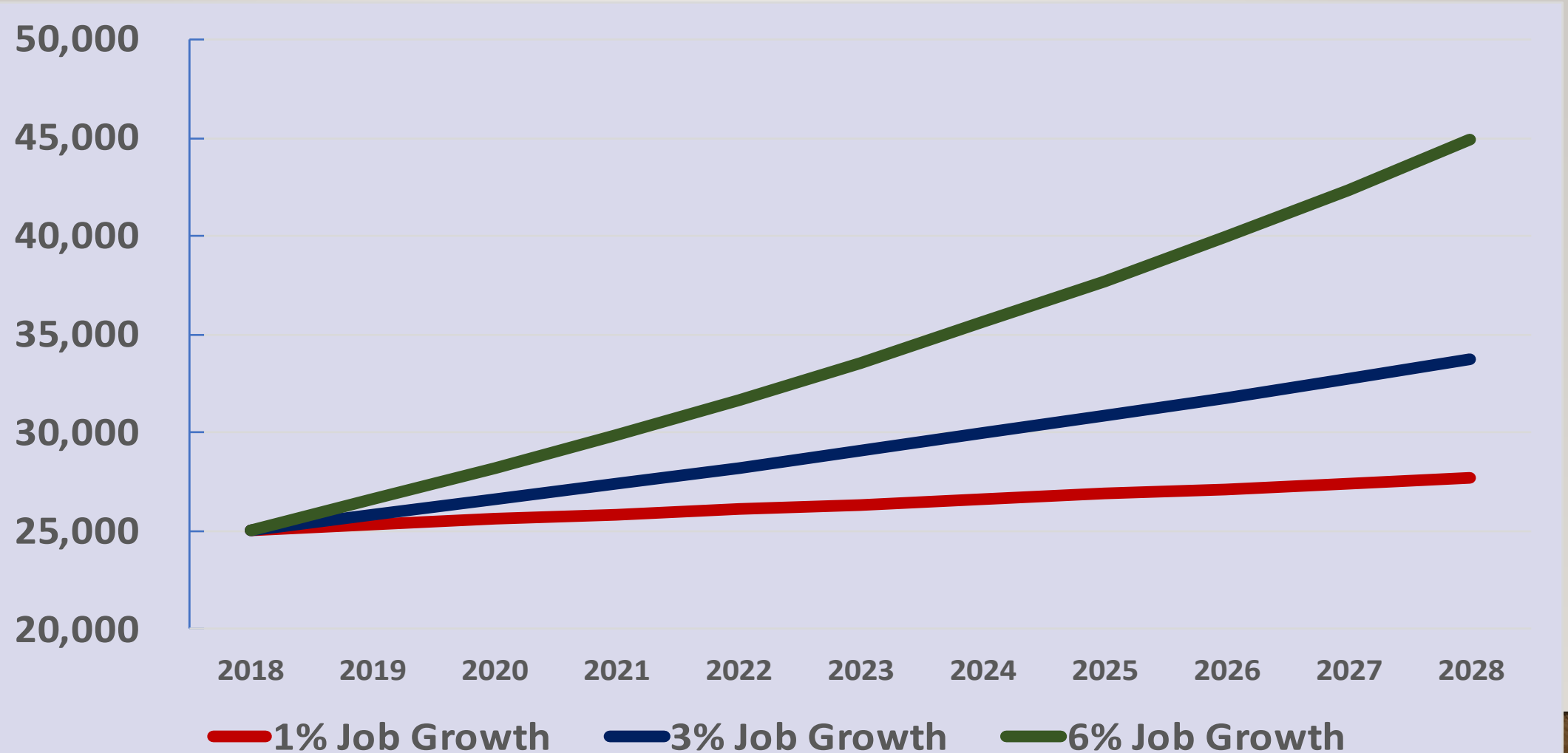
COMMITTEE STRUCTURE

- All members of the committee act and speak as independent citizens
 - The committee is affiliated with many local government and non-government organizations and institutions
 - But there is no formal 'representation' of these agencies
- The committee is open to the public, new ideas and new members

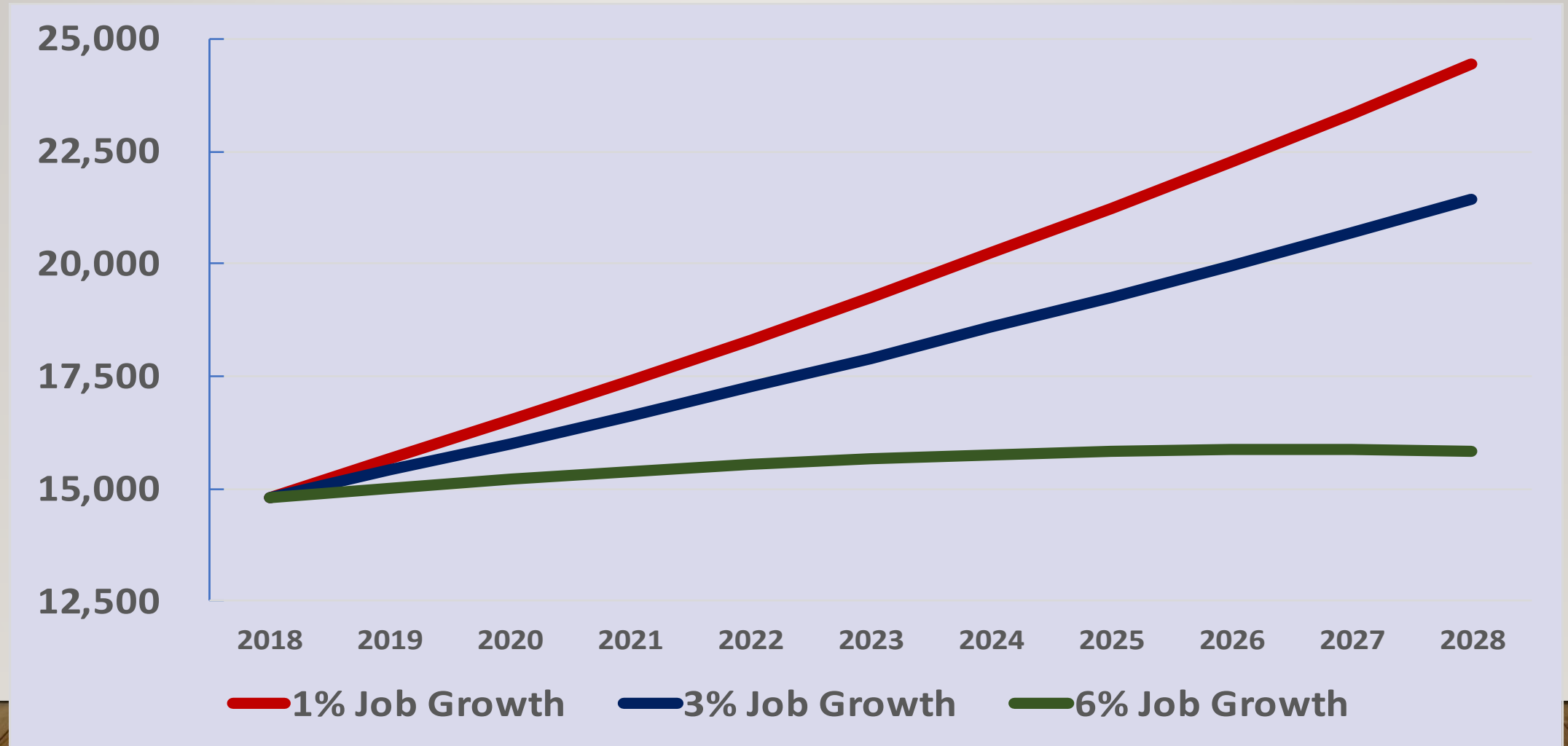
COMMITTEE PARTICIPANTS

- Richard Goozh
- Kristina Chavez Wyatt
- Marty Richman
- Gillian Enz
- Jim Gillio
- Amalia Ellis
- Irene Recht
- Chris Martorana
- Gordon Machado
- Bill Avera
- Ray Friend
- Larry Barr
- Irene Davis
- Bob Tiffany
- Victor Gomez
- Mark Medina
- Juli Vieira
- Bobbi Jo Palmer

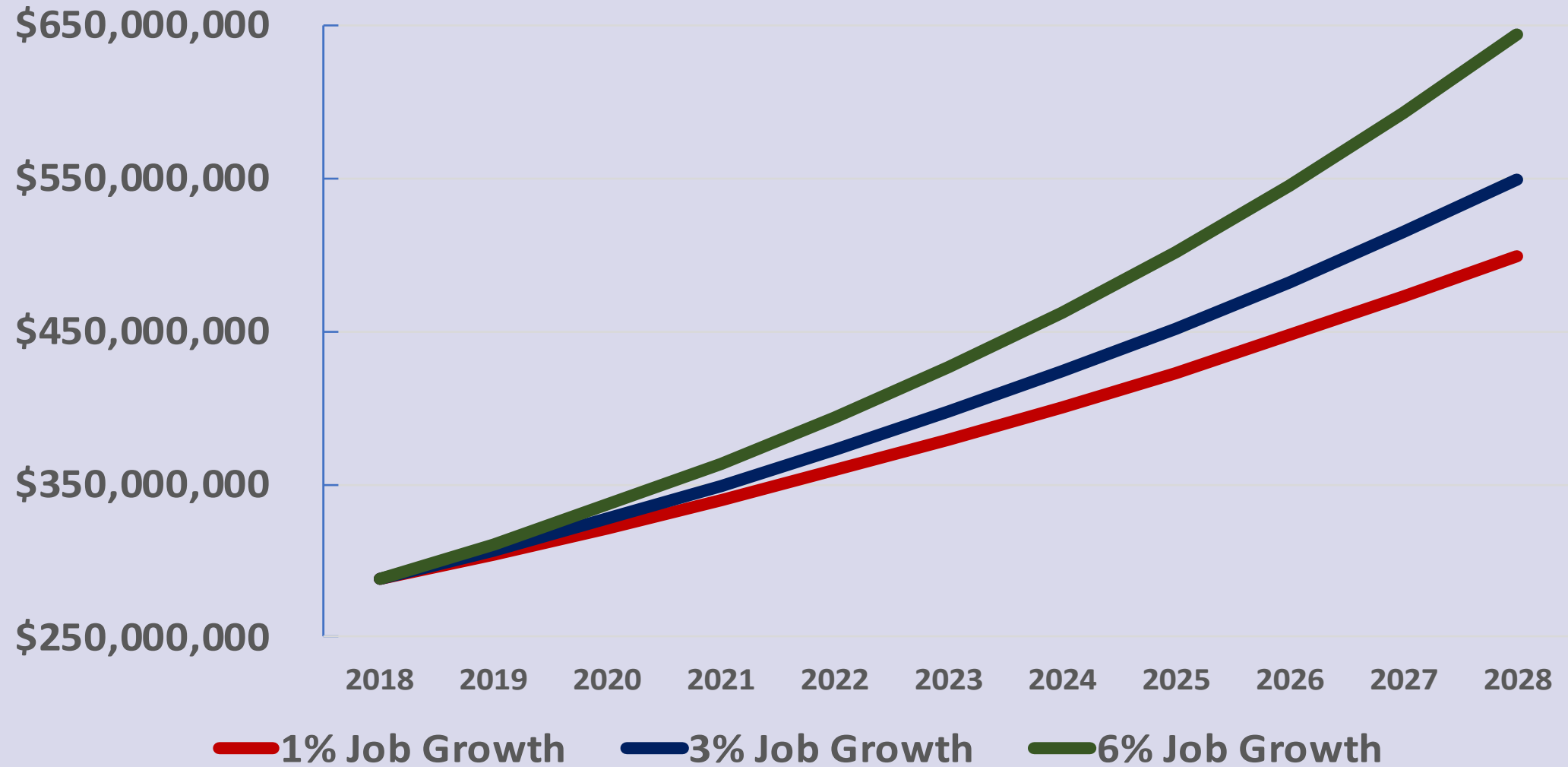
JOB IN SAN BENITO COUNTY



OUTBOUND COMMUTERS



LOCAL GOVERNMENT BUDGETS



PRELIMINARY RECOMMENDATIONS

1. Create shared growth objectives and a common voice amongst local agencies
2. Bifurcate growth objectives
 - 3% annual residential growth
 - 6% - 10% annual job growth
3. Hire and empower a Marketing and Intake Director to spearhead job growth initiatives
4. Support and roll out the red carpet for new and relocating businesses
 - High tech and Biotech
 - Agricultural processing and agritech
 - Industrial
5. Improve city/county partnerships to improve services and reduce cost
6. Invest in and support infrastructural improvements

BENEFITS OF INCREASING JOB GROWTH

- Higher local wages
- Reduced commuter traffic
- Increased government budgets and services
- Happier families and communities

QUESTIONS?

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