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The 2018 Saddle Horse Show Downtown Parade



Date/Time:

Saturday, June 16, 2018

11:00 AM

Location:

**Downtown Hollister on
San Benito Street**

The Downtown Parade is the kick off to a week of festivities leading up to the 85th anniversary of The San Benito County Saddle Horse Show and Rodeo, June 22-24, 2018.

Parade Details: 50 + Community entries will include marching bands, floats, horsemen and horsewomen (some in the Old Vaquero Tradition), 2018 Miss San Benito Rodeo, wagons and many community groups!

Saddle Horse Show Parade Entry Application: Apply online [HERE](#)

BECOME A PARADE SPONSOR

Be part of the fun and excitement of the Saddle Horse Show Downtown Parade! Become a Sponsor for this San Benito County tradition that started in 1932 and is one of the oldest events in the county.

Marketing and Promotions: Community support for this event is positive public relations for one of the longest running events in San Benito County. The sponsorship levels (see below) will have a variety of recognition before and on the day of the parade. This is an opportunity to support our wonderful community and keep the tradition of the Saddle Horse Show Downtown Parade going for many years to come.

PARADE SPONSORSHIP LEVELS

- + VAQUERO SPONSOR: \$2,500.00
- + FIESTA SPONSOR: \$1,000.00
- + SADDLE SPONSOR: \$500.00
- + LASSO SPONSOR: \$250.00

Please note that our existing Saddle Horse Show and Rodeo Sponsors have a special rate if they choose to become a Parade Sponsor!

This Years Parade Will Be in Honor of Sandy Rose – Thanks to a Generous Gift given in Her Memory

THANK YOU FOR YOUR SUPPORT

PLEASE CONTACT SPONSORSHIP COMMITTEE:

Mary Hubbell - maryh@bkpcpa.com

Kerry Tobias - kerryt@bkpcpa.com

Gerry Wright - gerdonatio4@yahoo.com

BECOME A VOLUNTEER

To volunteer your time in helping make the parade a success please contact:

Jessica Brem - jessicabrem@yahoo.com



This web site is the copyrighted property of the San Benito County Saddle Horse Association.

For more information please contact the Rodeo Office:

Office Hours: Mid-April thru June, 9:00 am - 5:00 pm, Monday - Friday

Telephone: (831) 628-3545 Fax: (831) 628-3551

Street Address: 9000 Airline Hwy., Tres Pinos, CA 95075

Mailing Address: P.O. Box 56, Hollister, CA 95024

E-mail: Rodeo Office

Website design by [CS Connections](#)

Saddle Horse Show Parade Entry Application

Parade Date - Saturday, June 16, 2018

Parade Start Time: 11:00a

Location: Hollister, California - Downtown District

Parade Route: One mile – Start at Haydon and San Benito Streets. Proceed north on San Benito Street to Fifth Street in downtown Hollister.

Anticipated Attendance: 10,000

We are looking for entertaining, creative, and exciting entries. We welcome bands, floats, drill teams, dance teams, comical groups, military groups and equestrians. Think out of the box! We can help you with ideas. Spectators want to be entertained and they will remember a unique, fun, entertaining entry.

Please read general parade guidelines. Respond early to be considered for placement in our parade. Parade organizers will approve applicants. Notification of acceptance will be emailed.

For updated information on the parade, please visit our website at www.sanbenitocountyrodeo.com

Deadline for Entry Extended to May 23, 2018

Parade Year *

☐ 2018

Name of Organization *

Contact Name *

First Name Last Name

Address *

Street Address

Street Address Line 2

City State / Province

Postal / Zip Code Please Select Country

Primary Phone *

Area Code Phone Number

Parade Day Phone

Area Code Phone Number

Email Address *

ex: myname@example.com

Website Address

Alternate Contact Phone

Area Code Phone Number

Alternate Contact

First Name Last Name

Type of Entry

Entry Classification *

- ☐ Non-Profit Community Organization (NO ENTRY FEE)
- ☐ Commercial Business (\$100.00 FEE - Check payable to San Benito Saddle Horse Show - PO Box 56 Hollister, CA 95024)
- ☐ School (NO ENTRY FEE)
- ☐ Individual (NO ENTRY FEE)
- ☐ Other

MUSICAL UNIT

Number of Members in Musical Unit

- ☐ Band
- ☐ Drum Corps
- ☐ Other

SPECIALTY UNIT**Number of Members in Specialty Unit**

- ☐ Drill Team
☐ Dance Team
☐ Scouting
☐ Veterans / Military
☐ Baton Team
☐ Other

Describe your Specialty Unit, appearance in parade, description of costumes, music, routines, etc.

FLOAT**Float Size - Length, Width, Height**

- ☐ Amateur Built
☐ Professional Built

Describe your Float, your vision as to how it will look, float theme, decorations, music, etc.

VEHICLE**Number of Vehicles (limit 6 per club)**

- ☐ Single - Antique
☐ Collectors Club
☐ Other

EQUESTRIAN**Number of Horses**

- ☐ Team / Posse
☐ Horse Drawn Wagon
☐ Other

APPROXIMATE

**OVERALL LENGTH
OF ENTRY IN FEET
(FOR STAGING) ***

Other than marching bands, does your entry have music or sound?

☐ Yes

☐ No

If YES for music or sound, please describe:

Are any vehicles required to accompany this entry?

☐ Yes

☐ No

If YES on additional vehicles, how many? Describe:

Entry Description

Please provide a complete description of the entry. Up to five sentences. What will your entry look like in the parade? Brief descript of organization.

Description of Entry *

Additional comments or requests:

Accepted *

☐ I have read and agree to all guidelines and information as authorized representative of organization. I/we hereby understand and agree to accept the risk of bodily injury and/or property damage which I/we may incur or cause a third party to incur as a result of my/our participation in the Saddle Horse Parade. With this understanding, I/we further agree to indemnify, defend and save harmless the City of Hollister, the Parade Committee, and the Saddle Horse Show, its Boards, its Commissions and their respective officers, agents, and employees from and against any and all claims, losses, injuries, suits and judgments arising from, or in connection with/my successors, assigns, heirs, executors and administrators, and any other persons or entity's who/which may have a claim based on my/our personal injuries and/or property damage. I/we further understand and agree that this save harmless and indemnification shall apply to and all facilities that the City of Hollister, the Parade Committee, and Saddle Horse Show may own and/or control. Furthermore, I/we have read and agree to abide by the Saddle Horse Parade guidelines and rules, as shown in the pages provided and those to be presented with the participant's information package if my unit is accepted.

Authorized Representative *

First Name Last Name

Date Submitted

06 - 01 2018 
Month Day Year

Submit

Questions/Contact:

Ray Pulver, Parade Producer

Upbeat Parade Productions

408-629-2520 (phone/fax) Email: Upbeatparades@aol.com

ENTRY REQUIREMENTS AND GUIDELINES

Please read before submitting application

THE SADDLE HORSE PARADE celebrates the opening of the San Benito County Saddle Horse Show and Rodeo in Hollister. The parade provides entertainment, community spirit, and sharing this event for all to enjoy.

ENTRY REQUIREMENTS AND SELECTION:

- ALL parade entries MUST showcase the parade theme.
- Entries applicants are all subject to approval by Parade Organizers.

- Entries are selected on their entertainment value, uniqueness, size, and appearance
- The parade participants must be "family friendly" appropriate
- The Parade will not be used as a platform for special interests

ENTRY APPLICATION FORM:

ed by May 10.

- The entry application form must be completed and signed with the understanding of the general rules and guidelines. Entry application available online at sanbenitocountyrodeo.com
- The parade organizers reserve the right to reject any entry at any time.
- Applicants will receive notification of their acceptance within two weeks of receipt.
- Staging instructions will be mailed approximately two weeks prior to the parade.
- The rules and guidelines are for the safety and quality of the parade. Failure to abide by these rules and guidelines and those presented with the parade information package may result in the entry's removal from the parade.

COMMERCIAL/BUSINESS ENTRIES:

- A fee of \$100.00 is required for commercial/business entries or the business must be part of the Parade Sponsorship Program. Make check payable to the San Benito Saddle Horse Show and mail to PO Box 56 Hollister 95024. Sponsor information contacts the San Benito Horse Parade Committee members Mary Hubbell maryh@bkpcpa.com or Kerry Tobias kerryt@bkpcpa.com for sponsor opportunities.
- A commercial business entry cannot be used as a "major" advertisement.

THIS IS A FORWARD MOTION PARADE:

- All entries are required to maintain a continuous forward motion during the parade. No stopping.

NO TOSSING OR DISTRIBUTING HANDOUTS, CANDY OR FAVORS:

- Nothing can be tossed or handed out along the parade route, or curbside due liability policies set forth by the parade insurance company and the City.

IDENTIFICATION SIGNS:

- Identification banners are encouraged for entries in the parade.
- Signs must be for identification purpose only and not as an advertisement or political statement. No phone numbers, addresses or websites listed please.

CANCELLATION POLICY:

- Only a significant act of nature will cancel the parade, of which all units would be notified.
- If, for some unforeseen reason, your unit is not able to participate in the parade after being accepted, you must contact the parade staff, prior to the parade date.
- Entries absent on parade day without proper notification may not receive future invitations.

PARADE JUDGING:

- A panel of community judges will judge all qualifying entries.
- The California State Horseman's Association will be judging all equestrian entries.
- Parade award winners will be announced posted on the parade website.

MARCHING MUSICAL UNITS:

- Musical units are requested to perform the one-mile parade route.
- Unit members are required to be in uniform attire.

FLOATS:

- Floats cannot exceed 50 feet in length (including tow vehicle), 13 feet in height and 10 feet wide.
- Float entries must follow the "Parade Float Guidelines" that will be mailed.

SPECIALTY UNITS: (Clowns, Color Guards, Drill/Dance/Baton, Scout Groups, Military, Veterans)

- Units will be considered on their entertainment value or uniqueness.
- Plain clothed marching entries will not be accepted.
- Entries requiring vehicles to carry sound systems must notify parade organizers on the application. Carts or vehicles accompanying the entry must be decorated.
- Drill / Dance routines must be choreographed for forward motion. No stopping to perform.

VEHICLES:

- Vehicles considered for entry must be antique or unique.
- Commercial business vehicles such as vans, tankers, farm machinery, tractor-trailers and other large vehicles may not be accepted due to safety concerns.
- Vehicles permitted in the parade will be restricted in numbers, no more than three car clubs and clubs are limited to six cars per club. No more than two motorcycle or bike clubs and limited to 12 motorcycles or bikes per club. Other type of vehicles (ATV, golf cart, etc.), no more than five.
- All motorize vehicles must be properly insured. Drivers, of any type of motorized vehicle must be 18 years old.
- No commercial or private vehicles are allowed in the parade without prior written approval by the parade staff.

EQUESTRIAN / ANIMAL UNITS:

- Any animal deemed unsafe in the parade will be removed.
- All animal units must provide their own "clean-up" crew to follow their unit in the parade.
- Equestrian riders should be at least 12 years of age and accompanied by an adult trainer.
- All equestrian entries MUST have trainers walking with every two horses.

SPECIAL GUESTS / DIGNITARIES:

- Guests and Dignitaries are by invitation only. Only politicians currently in office are invited.
- No campaigning, no literature or handouts or no political signs urging the election or defeat of any candidate for political office or any initiative will be allowed to appear in the parade, including signs appearing on any person, float, automobile (or other vehicle) or any moving or stationary structure which is part of the parade.
- The parade will provide an identification signs for the guest.
- The invited guest must appear in the parade. No replacement of invited guest accepted.

PARTICIPANT AGE RESTRICTIONS:

- Walking participants must be at least six years old or older.
- There must be a least one adult escort for every six children under the age of 13 years.
- Young children riding on a float must have adult supervision on and around them.