




# COUNTY OF SAN BENITO

## ADMINISTRATIVE OFFICE

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### Memorandum

TO:            Board of Supervisors

FROM:        Dulce Alonso, Senior Administrative Analyst

DATE:        April 7, 2022

SUBJECT:    OPTIONS FOR ECONOMIC DEVELOPMENT COMMITTEE  
MEMBERSHIP

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The Board of Supervisors requested to have additional district representation in the Economic

Development Advisory Committee:

Currently, Supervisor Tiffany and Supervisor Hernandez are assigned to the Economic Development Committee.

The Economic Development Advisory Committee advises and makes recommendations and advises the Board of Supervisors on economic development, including economic development incentives, current business climate, business attraction and retention, marketing opportunities, and other issues that may promote economic development. The Committee provides input and expertise on ways to encourage and help businesses and individuals invest in the County, create jobs, and increase the tax base, which ultimately leads to a better quality of life for all San Benito County residents.

The following option:

**1. Option 1: Five(5) members**

- a. Two (2) boards of Supervisors
- b. Three (3) members at large representing business sectors in:
- c. Representing the County, City of Hollister, City of San Juan Bautista.
- d. Ex-Officio Committee Members:
  - i. San Benito County Business Council
  - ii. San Benito County Chamber of Commerce/Foundation
  - iii. San Benito County Economic Development Corporation
  - iv. Hollister Down Town Association
  - v. San Juan Bautista Economic Development Citizens Advisory Committee

**2. Option 2: Seven (7) members**

- a. Two (2) boards of Supervisors
- b. Three (5) business organizations
  - i. San Benito County Business Council
  - ii. San Benito County Economic Development Corporation
  - iii. San Benito County Chamber of Commerce/Foundation
  - iv. Hollister Down Town Association
  - v. San Juan Bautista Economic Development Citizens Advisory Committee
- c. Ex-Officio Committee Members:

**3. Option 3: Seven (7) members**

- a. Two (2) board of Supervisors
- b. Two (2) Planning commoners
- c. Three (3) members at large representing business sectors in:
  - i. Representing the County, City of Hollister, City of San Juan Bautista.
- d. Ex-Officio Committee Members:
  - i. San Benito County Business Council
  - ii. San Benito County Economic Development Corporation
  - iii. San Benito County Chamber of Commerce/Foundation
  - iv. Hollister Down Town Association
  - v. San Juan Bautista Economic Development Citizens Advisory Committee

What other municipalities are doing for membership of economic development committee:

Placer County Economic Development Board

Placer estimated population: 416,326

Membership includes: 18 members

- Two representatives of the Placer County Board of Supervisors;
- Six representatives, one from each of the six incorporated cities and/or towns appointed annually by their respective councils;
- Each Board seat shall appoint an Alternate who shall be provided proxy voting rights;
- Ten representatives from the Ad Hoc Technical Advisory Resource providers to include retail, agriculture, communication, public education, private education, healthcare, nonprofit, manufacturing, tourism, and utilities to serve two-year, staggered terms recommended by Executive Committee with future selection guided by updates to the Placer County Economic Development Board initiatives and confirmed by the Placer County Board of Supervisors;
- Two At Large representatives from the Ad Hoc Technical Advisory Resource providers, to serve two-year, staggered terms recommended by Executive Committee with future selection guided by updates to the Placer County Economic

City of Manteca Economic Development Committee

Estimated Population: 83,498

Committee members nine (9) will be selected as follows:

- One (1) member City Council appointed by the City Council

- One (1) member of the planning commission appointed by the planning commission and approved by the City Council
- One (1) member of the Chamber of Commerce (board or Staff member) appointed by the Chamber and approved by the City Council
- One (1) member of the San Joaquin Partnership Appointed by the Partnership and approved by the City Council
- Five (5) members at large from Manteca's business, real estate, and banking community appointed by the City Council

#### Salem, New Hampshire

Estimated population: 28,776

Economic Development Action Committee has 9 Members:

- One from the Board of Selectmen
- One from the Planning Board (not the same person as above)
- One person with real estate or business property management experience
- Two persons with business finance, ownership and/or management experience
- One person with marketing experience, preferably within the context of the professional, retail or service sectors.
- One person with engineering or other construction project development experience.
- Two persons without regard to a profession.

#### North Carolina, Hertford County

Estimated population: 23,074

Membership nine (9) members who shall be appointed by the Hertford County Board