

## CDBG CV-1 Outreach

**These outreach activities were conducted from the start of the program through early March 2022.**

<b>San Juan Bautista</b>	Flyers posted in various places in SJB x2
	Jovenes de Antano - flyer distribution for SJB/Aromas seniors
	Mi Escuelita - email and flyers sent
	Mission SJB - email and flyers sent, requesting it be added to newsletter
	Mission Village Voice newspaper
	Posted on nextdoor in SJB by R. Eagen - SJB Library Tech
	Posted on the SJB City website
	Posted on the SJB Library website
	Posted on Instagram
	Presentation to SJB Council at their Nov meeting by R. Eagen
	Recology - Will inform customers who require assistance
	SJB School - email to migrant facilitator also serving Aromas School.
	SJB Water - Provided flyers which were mailed to all water customers 2x's
	Thursday on site outreach at SJB Library
VFW SJB email and flyers sent	

<b>Aromas</b>	Aromas Water Board - outreach by Email/Andi & Nora
	Aromas Grange - email and flyer
	Neighbors Helping Neighbors food distribution 1/18/22
<b>San Benito Co Water District</b>	SBCWD - email and flyers, plus office visit
	They will be providing envelopes with client addresses for us to mail
<b>Sunnyslope Water District</b>	Sunnyslope Water District- email and flyers, office visit
	Posted on SWD website
	Will be sending out flyers in their mailings in Jan 2022
<b>Tres Pinos</b>	TP Water District- email, flyers and office visit
	Provided flyers to be mailed to all their water customers. 2x's
	Flyers posted

	City of Hollister -Emailed and provided flyers to be mailed to water
	Behavioral Health
	CAP 60 mailings

<b>Hollister</b>	Catholic Church email and flyer
	Co of Ed letter and flyer
	El Nopal Bakery both locations
	Emailed flyers to HSD Migrant Program
	Emailed flyers to SBHSD Migrant Program
	First Five Program
	Flyers posted at various Hollister sites (i.e. laundry mats)
	Food Bank
	Go Kids
	Headstart Program
	HHSA
	Hollister Prep School
	Postings on FB by Andi
	San Benito Foods
	SBCo Health Dept
	Veterans program in Hollister & SJB serving all areas
	Villa de Jerez Restaurant

### Additional Outreach

	Status	Date of Outreach
Community Food Bank - All sites	Nora - Hard Copy Letter w/flyer. 200 flyers delivered, to be distributed in Aromas/SJB/Tres Pinos	3.28.22
Engage by cell	Andi-Sent to 1873 individuals via Engage by Cell	3.29.22
Mass email to Community Partners	Email - Andi	3.28.22
SBC Community Fou	Nora - Hard Copy Letter w/flyer. Requested distribution to via media/newsletters/contacts	3.28.22
Aromas Water	Email - Nora. Flyers to be delivered 3.31.22	3.28.22
SJB Water	Email - Nora. Flyers readily available in SJB	3.28.22
Sunnyslope Water	Email - Nora. Flyers delivered on 3.29.22	
Weekly Social Media	Andi-Has been posted on SM	3.28.22
YMCA	Nora- Hard Copy Letter w/flyer. F/up call, Left Message w staff @ 9:58 a 3.29.22	3.28.22
Youth Alliance	Nora- Hard Copy Letter w/flyer. Letter to D. Ortiz 3.28.22 and Email to A. Gonzalez/Outreach on 3.29.22	3.28.22
Aromas/SJB USD - Includes all schools in Aromas/SJB	Nora- Hard Copy Letter w/flyer. F/up call, LVM for K. Lomanto, Superintendent @ 9.50 AM 3.29.22. Ms. Lomanto did respond informing staff that the flyers will be distributed to all rural schools.	3.28.22

SBCOE Schools	Nora- Hard Copy Letter w/flyer. F/up call, LVM for Dr. Huntoon, Superintendent @ 9:53 AM 3.29.22. Ms. Lomanto did respond informing staff that the flyers will be distributed to all rural schools.	3.28.22
School Parent Groups	Program info to parent groups. Asked rural schools to notify parent groups	3.28.22
Southside School	Nora- Hard Copy Letter w/flyer. Reply received-Distributed to parents	3.28.22
Spring Grove SD	Nora- Hard Copy Letter w/flyer. Requested distribution of flyers	3.28.22
Tres Pinos School	Nora- Hard Copy Letter w/flyer. Requested distribution of flyers	3.28.22