

COVID-19 QUARTERLY BOS UPDATE

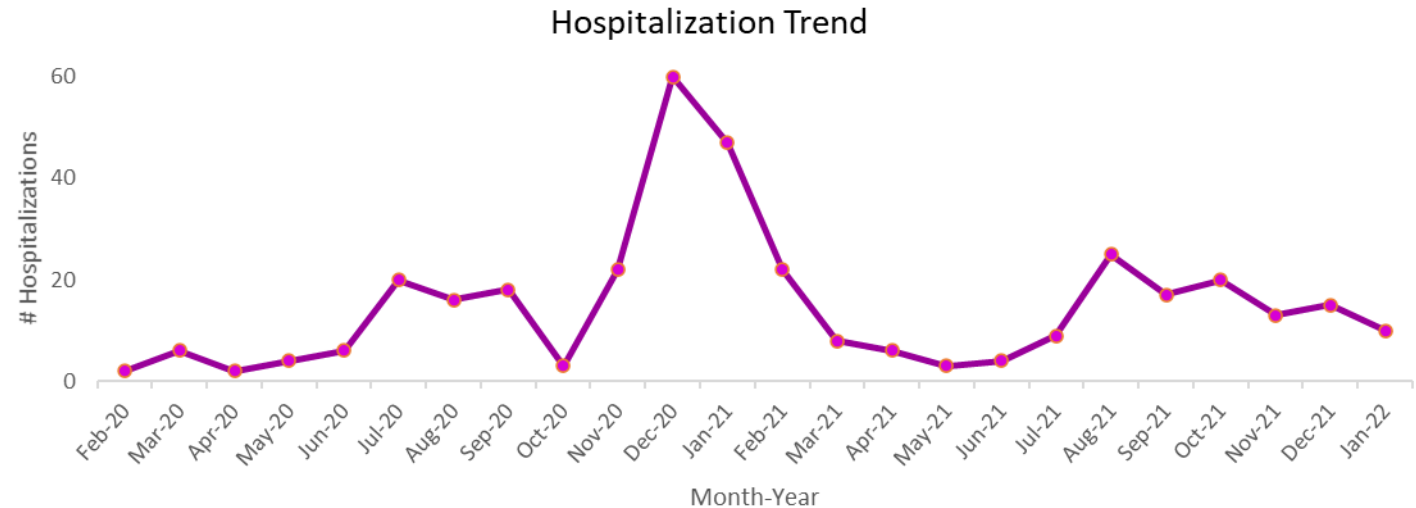
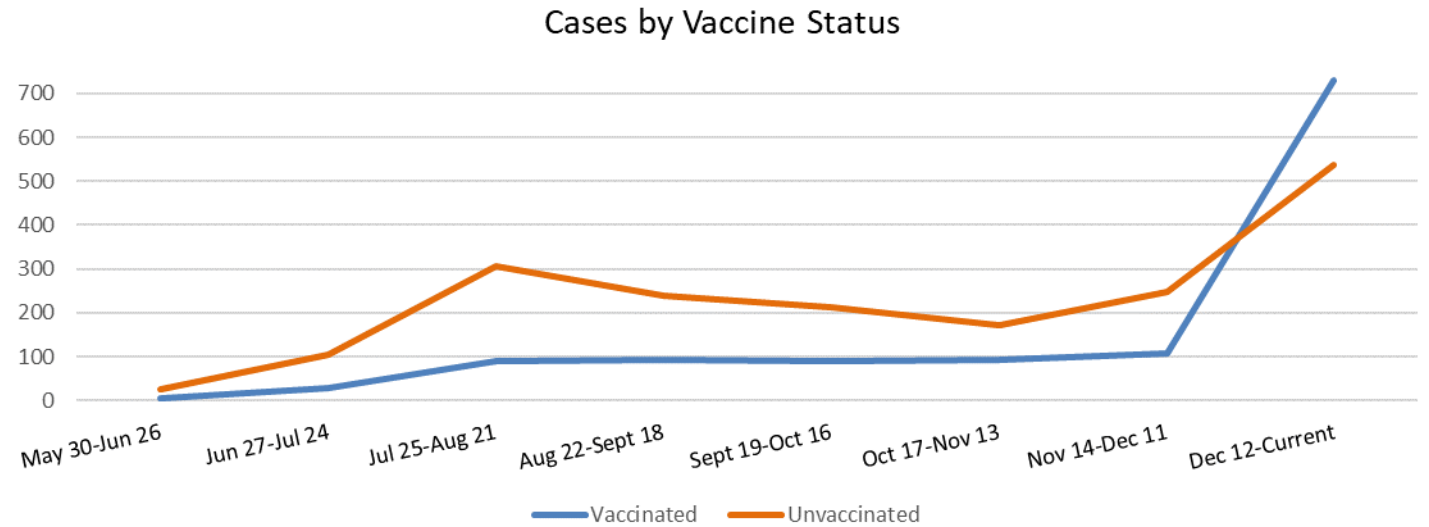
JANUARY 25, 2022



San Benito County COVID-19 Case Data as of January 18, 2022

- **Total Cases: 10,654**
(+1,576 since 1/7/22)

- **Current Case Rate:**
225.1 cases per 100K
(↑ from 103.3 on 1/7/22)



San Benito County COVID-19 Case Data

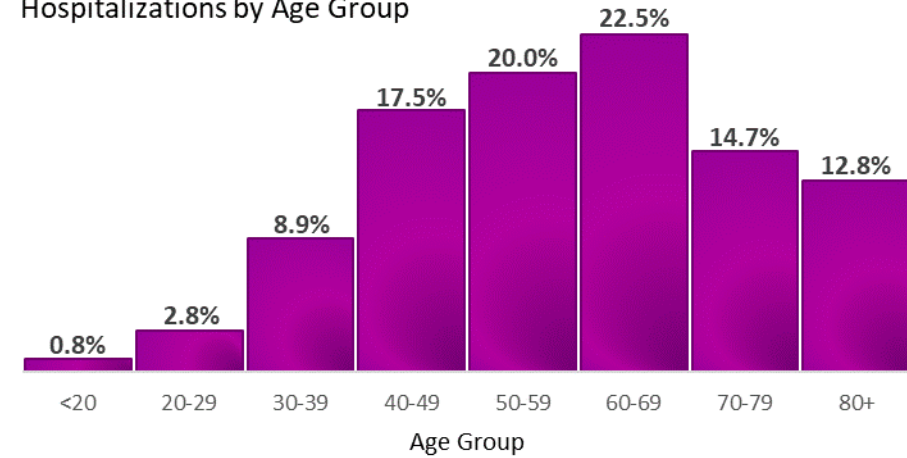
Hospitalizations: 360

- Unvaccinated = 336
- Vaccinated = 24

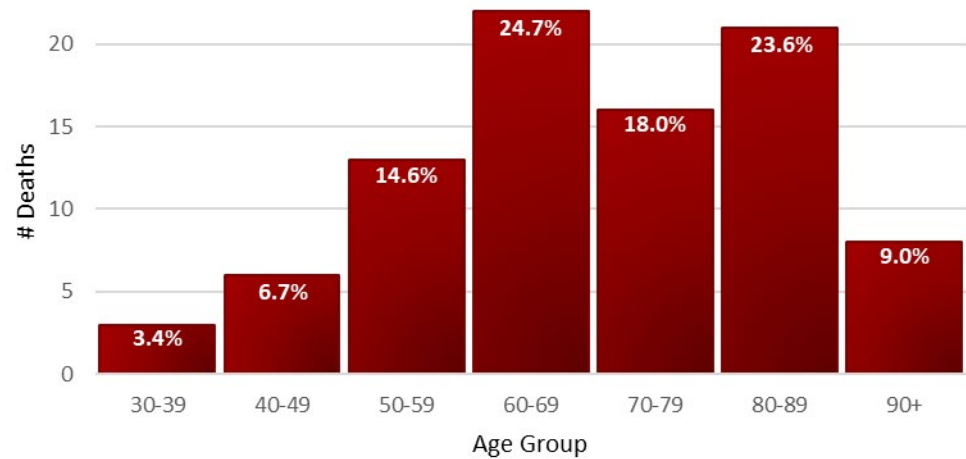
Deaths: 89

- Unvaccinated = 85
- Vaccinated = 4

Hospitalizations by Age Group



Deaths by Age Group



San Benito County COVID-19 Vaccine Data

Age Group	Full Vax.	No Vax.
5-11	23.7%	65.1%
12-13	76.2%	17.1%
14-18	74.1%	16.1%
19-24	60.8%	31.4%
25-34	63.9%	28.8%
35-44	81.8%	9.8%
45-54	83.0%	9.4%
55-64	80.2%	12.2%
65-74	74.3%	18.8%
75 +	79.2%	14.0%
Total	70.1%	22.1%

- **Fully Vaccinated: 40,786**
- **Partially Vaccinated: 4,563**
- **Boosters Administered: 15,324**

We continue to see substantial increases in vaccine uptake within the 5-11 age group.

There have been over 1,500 booster doses administered since Friday, January 7, 2022.

San Benito County School-Aged Vaccine Status

Age Group	SBC Full Vax.	California Full Vax.	US Full Vax.
5-11	23.7%	20.7%	18.8%
12-17	74.3%	63.4%	54.6%
Overall 5-17	48.6%	41.0%	34.7%

Age Group	SBC Partial Vax.	California Partial Vax.	US Partial Vax.
5-11	11.2%	9.1%	9.3%
12-17	10.4%	8.0%	10.6%
Overall 5-17	10.8%	8.6%	9.6%

San Benito County School-Aged Vaccine Status

Age Group	SBC Full Vax.	California Full Vax.	US Full Vax.
5-11	23.7%	20.7%	18.8%
12-17	74.3%	63.4%	54.6%
All Age Groups	70.1%	72.2%	N/A

Age Group	SBC Partial Vax.	California Partial Vax.	US Partial Vax.
5-11	11.2%	9.1%	9.3%
12-17	10.4%	8.0%	10.6%
All Age Groups	7.8%	8.7%	N/A

Expanded COVID-19 Testing



OptumServe Mobile COVID-19 Testing Unit:

Location: Brigantino Park
San Juan Hollister Rd. Hollister, CA 95023

Start date: To be determined

Federal COVID-19 Home Test Program



Get free at-home COVID-19 tests

Every home in the U.S. is eligible to order 4 free at-home COVID-19 tests. The tests are completely free. Orders will usually ship in 7-12 days.

Order your tests now so you have them when you need them.

Order Free At-Home Tests

If you need a COVID-19 test now, please see [other testing resources](#) for free testing locations in your area.

www.covidtests.gov

Recent Outreach Efforts

- **Influencer videos**
 - Broadcasted on KSBW, KION, Telemundo, Social Media platforms
- **Routine social media posts (i.e., Facebook & Twitter)**
- **Radio Education Messages**
 - Broadcasted on Radio La Campesina:
<https://www.youtube.com/watch?v=ZM-IRYhnWpE>
- **Community partners messaging (i.e., YMCA, Youth Alliance, SB Arts council, HHMH, etc.)**
- **Billboard on San Felipe @ Hwy 25**

New and Continuing Outreach Efforts

- **Continue to post regularly on social media**
- **Join private Facebook pages**
- **Create additional social media platforms to reach 18-34 age group (i.e., Instagram & TikTok)**
- **E.g.,** Video campaign through Instagram and TikTok (the community making videos for the community, not professionally produced). People listen to their neighbors/friends. A community member can record themselves on their phone talking about why they got vaccinated and challenge/name 2-5 people they know to also make a video talking about why they got vaccinated.

Community Influencer Videos

Continue to develop PSAs for radio, TV and social media: total views = 9941 or 15% of county population (45% of unvaccinated)



<https://www.youtube.com/watch?v=z8TOVaGzGTQ>



<https://www.youtube.com/watch?v=u1D73KPhSOg>




https://www.youtube.com/watch?v=bmMGZtDd_ko

Virtual Town Halls

Two Virtual Town Halls
Dec 14 English
Dec 16 Spanish

Total of 672 views



It's Up to Us: Protecting San Benito County Children and their Families from COVID-19 through Vaccination

DECEMBER 14, 2021 (ENGLISH)
DECEMBER 16, 2021 (SPANISH)



zoom

COVID-19 Vaccine Incentive Program

- **\$200 Cash Incentive for COVID-19 Vaccination**
 - exhausted \$750,000 in funding on January 5, 2022
 - 3,750 total vouchers issued
- **\$25.00 Gift Card Incentive for First Dose COVID-19 Vaccination**
 - \$35,750 in funding remains
- **Those who received their first dose of the COVID-19 vaccine after August 9, 2021, are eligible for a \$25 gift card.**
- **Gift Cards are available at:**
 - 351 Tres Pinos Rd Suite A-202**
 - Hollister, CA 95023**
 - Monday – Friday**
 - 8:00 am to 5:00 pm**

All County COVID-19 Resources Mailer via USPS

SAN BENITO COUNTY
COVID-19 RESOURCES



Get vaccinated-it's safe, effective, and free.
94% of COVID-19 HOSPITALIZATIONS and 95% of COVID-19 DEATHS in San Benito County were UNVACCINATED

PRESORTED STANDARD
U.S. POSTAGE PAID
EVERYDOOR
ECRWSS

LOCAL POSTAL
CUSTOMER

Get Vaccinated:
COVID-19 vaccinations are available to those 5 years and older. Schedule a vaccination or booster appointment at www.myturn.ca.gov or call **1-833-422-4255**. For additional vaccination appointments please contact your healthcare provider or a local provider below.

Local Vaccine Providers:

• Dr. Claudette Grageda	(831) 636-1507
• Dr. Martin Bress	(831) 637-9215
• Dr. Paul Percival	(831) 638-9715
• Hollister Pediatrics	(831) 630-1477
• Pinnacle Urgent Care	(831) 634-4444
• Primary Care Associates	(831) 636-7494
• San Benito Health Foundation	(831) 637-5306

Pharmacies:

• iCare Pharmacy	(831) 265-7733
• Lucky Pharmacy	(831) 634-1887
• Safeway Pharmacy	(831) 638-3247
• CVS Pharmacy	(831) 638-4824
• RiteAid Pharmacy	(831) 636-1692
• Walgreens Pharmacy	(831) 638-1024


Providers on www.myturn.ca.gov:

- Hazel Hawkins Memorial Hospital
- San Benito County Public Health Services

Boost Up When Eligible:
IF NOT BOOSTED, YOU ARE NOT AS FULLY PROTECTED AS POSSIBLE FROM COVID-19 HOSPITALIZATION AND DEATH.
Booster shots are now available for anyone 12 and older.

- If you received a **Moderna** vaccine, get a booster shot after 5 months.
- If you received a **Pfizer** vaccine, get a booster shot after 5 months.
- If you received a **Johnson & Johnson** vaccine, get a booster shot after 2 months.

Get Tested:
Vaccinated or not, get tested immediately if you're feeling any COVID-19 symptoms. Schedule a free COVID-19 test visit www.lhi.care or call **1-888-634-1123**. For additional testing options please contact your healthcare provider.



For more detailed information please visit www.covid19.ca.gov and www.sbccovid19.us or call the COVID-19 Hotline at **831-636-4113**

01/2022

Bilingual mailer will be delivered to:

- 20,063 Homes
- 1,233 Businesses

Expected delivery in the next two weeks.

Delivered by USPS part of Every Door Direct Mailing (EDDM) Service.