



San Benito County

Economic Development

November 23, 2021

Annual investment \$150,000

- ▶ EDC MOU \$100,000
- ▶ Chamber of Commerce Foundation \$35,750
- ▶ Cal Coastal \$5,000
- ▶ Membership Fees \$9,250



Chamber of Commerce Foundation

- ▶ Purpose creating, promoting, and celebrating the economic vitality of San Benito County by providing resources to businesses and individuals.
- ▶ Provide opportunities for all individuals, businesses, and nonprofits in the San Benito County area.
- ▶ Three-year MOU for \$35,750
- ▶ Supporting economic development and tourism



Cal Coastal Business Development Center (SBDC)

- ▶ Promotes the development, growth and success of small business and aspiring entrepreneurs in Monterey and San Benito.
- ▶ Consulting, Trainings, events & workshops, and webinars
- ▶ Contract to provide 4-workshps tailed to community needs



Memberships

- Monterey County Business Council for \$2,000,
 - Monterey Bay Economic Partnership \$5,000,
 - California Association for Local Economic Development \$750,
 - CalOZ for \$1,000, and
 - Chamber of Commerce \$500
- 

Board consideration

1. Appropriation from Non-Departmental Division totaling \$50,000
- 2 .Delegate authority to CAO to execute and negotiate agreement with San Benito County Chamber of Commerce **FOUNDATION** for economic development and tourism in an amount not to exceed \$35,750 for a three-year term; with review and approval from County Counsel.
3. Delegate authority to CAO to execute agreement in the amount of \$5,000 to Cal Coastal SBDC for four (4) workshops, with review and approval from County Counsel.
4. Authorize the annual memberships totaling \$9,250 for the following organizations:
 - Monterey County Business Council for \$2,000,
 - Monterey Bay Economic Partnership \$5,000,
 - California Association for Local Economic Development \$750,
 - CalOZ for \$1,000, and
 - Chamber of Commerce \$500.



Questions

